

JUAN FELIPE LIEVANO

Senior Video Editor | Audiovisual Producer | AI-Assisted Post-Production | Audio & Live Production

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PROFESSIONAL SUMMARY

Detail-oriented Senior Video Editor and Audiovisual Producer with a documented career since 2010 across advertising, broadcast, corporate, institutional, educational, e-commerce, and creator media. Current Professional Video Editor for Kdenlive at micro1, delivering approximately 10 pieces per month through complex multi-layer timelines, proxy workflows, color correction, audio mixing, project organization, quality control, and platform-specific exports. Combines editorial judgment, sound and radio expertise, motion graphics, live production, and hands-on AI-assisted workflows to turn raw material into clear, emotionally effective content. Bilingual English/Spanish and experienced in fast-paced remote collaboration, structured feedback, deadline management, and end-to-end delivery.

CORE EXPERTISE

Video Editing & Post-Production | Long-Form & Short-Form Content | Narrative Editing & Visual Storytelling | Motion Graphics, Animation & Compositing | Color Correction & Grading | Audio Editing, Mixing & Sound Design | Podcast & Radio Production | Live Streaming & Broadcast Workflows | Proxy Workflows | Media Management & Project File Organization | Creative Briefs & Feedback Implementation | Remote Collaboration & Deadline Management | Training & Feedback

TECHNICAL SKILLS

Editing: Adobe Premiere Pro, Kdenlive, DaVinci Resolve, Shotcut, OpenShot, Lightworks

Motion & Design: Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Canva

Audio: Adobe Audition, Reaper, Pro Tools

Live & Broadcast: OBS Studio, Streamlabs, Avid Media Composer (broadcast experience)

AI-Assisted Media: Sora, Google Flow, Midjourney, ElevenLabs, ChatGPT, CapCut AI, Runway

Workflow & Platforms: Slack, Discord, Google Workspace, YouTube Studio, WordPress, WooCommerce, HubSpot

PROFESSIONAL EXPERIENCE

micro1 | Professional Video Editor for Kdenlive

Remote | Confidential client assignment | Apr 2026 - Present

- Edit and deliver approximately 10 professional video pieces per month in Kdenlive, managing projects from raw-footage intake and organization through final export.
- Build complex multi-layer timelines and proxy workflows for high-resolution, multi-track footage; maintain structured, archive-ready project files for revisions and reliable media retrieval.
- Perform color correction and grading, audio editing and mixing, synchronization, quality control, and post-production finishing.
- Optimize render and export settings for multiple formats and professional or broadcast-quality delivery; implement creative and technical feedback in a remote Slack workflow.

Juan Felipe Lievano - Independent Audiovisual Practice | Media Director & Audiovisual Producer

Bogotá and remote projects | Jul 2010 - Present

- Direct and produce advertising, narrative, music-video, branded, and institutional projects from concept and pre-production through editing, sound, graphics, and final delivery.
- Collaborated with agencies including Sancho BBDO, Precise Engagement (a Lowe affiliate), and ControlP Publicidad; developed audiovisual marketing work for Margarita and hotel chains.
- Produced music videos for Dione, Chromage, F.A.R.E.W.E.L.L., and other artists connected with festivals such as Rock al Parque and Manizales Grita Rock.
- Consulted on CEUDES's Natagaima Visual project for a Ministry of Culture submission.

EntreRobots (formerly Psyche Otaku) | Producer, Designer, Video Editor, Broadcaster & Host

Remote | Digital entertainment, pop culture, anime, and technology | May 2024 - Present

- Produce and host live and recorded entertainment content, combining planning, visual design, live switching, post-production, and publishing.
- Edit long- and short-form YouTube and social content; design graphics, overlays, transitions, and visual assets; manage live audio and video with OBS Studio and Streamlabs.
- Built and maintain www.entrerobots.com and use HubSpot for basic contact and lead organization.

PROFESSIONAL EXPERIENCE - CONTINUED

Mediabaric | Creative Director

Bogotá, Colombia | On-site | Compression garments and e-commerce | 2016 - 2018

- Defined creative direction for audiovisual, social, web, and brand content.
- Contributed to building the WordPress/WooCommerce store from scratch and developed conversion-oriented multimedia content; the operation exceeded COP 60 million in monthly sales.
- Created and curated brand assets, digital-market content, and online communities in collaboration with marketing and operations.

Quala S.A. | Audiovisual Production Analyst / Specialist

Bogotá, Colombia | In-house | Mar 2016 - Aug 2016

- Wrote, developed, and produced advertising pilots for consumer testing and commercial development.
- Acted as the main liaison with agencies from pre-production through final delivery, aligning content with corporate brand and workflow requirements.
- Produced audiovisual assets for commercials in a structured in-house environment.

ANSPE - National Agency for Overcoming Extreme Poverty | Audiovisual Producer

Bogotá, Colombia | Institutional media | May 2015 - Dec 2015

- Produced photography, video, and radio pieces from capture and pre-production through editing, graphics, contextualization, and final delivery.
- Created content for social media, web, and intranet; supported media monitoring and internal/external communications; produced the agency's radio segment and served as institutional voice.
- Operated video and still cameras as well as audio-recording equipment.

Universidad ECCI | Fundación Universitaria Los Libertadores | CUN | Higher Education Lecturer & Trainer

Bogotá, Colombia | 2017 - 2024

- Taught audiovisual production, sound and radio, semiotics, media design, digital marketing, and communication.
- Designed practical coursework, tutorials, and structured feedback; mentored students through creative, technical, and post-production workflows.
- Translated complex standards into clear instructions and evaluation criteria applicable to training, quality review, onboarding, and collaborative production.

Universidad Nacional de Colombia - Unimedios | Radio Producer & Audio Editor

Bogotá, Colombia | Radio and institutional media | Aug 2014 - Dec 2014

- Produced radio programs from recording through editing, cleanup, mixing, mastering, and final broadcast delivery.
- Edited interviews, reports, and program segments to editorial and technical standards.

RTVC - Señal Colombia | Video Editor

Bogotá, Colombia | Broadcast television | Dec 2014

- Edited channel content in Avid Media Composer for broadcast delivery.

EARLIER MEDIA EXPERIENCE

4Cuadros Fotografía | Photographer | *Jan 2012 - Dec 2014* - Freelance photography for a production house.

VisualSet 409 | Director | *Sep 2011 - Sep 2012* - Directed multiple audiovisual pieces for the production company.

Casa Editorial El Tiempo - Canal ET | International News Writer & Production Assistant | *Sep 2010 - Feb 2011* - Wrote international news and supported television-channel production.

EDUCATION

University of the People | Bachelor of Science in Computer Science - In Progress | *2024 - Present* - 9 credits completed.

Universidad Internacional de La Rioja (UNIR) | Master's Degree in Online Marketing & E-Commerce | *2015 - 2016*

Politécnico Gran Colombiano | Professional Degree in Audiovisual Media - Emphasis in Sound, Radio and Video Production | *2006 - 2010*

LANGUAGES & CERTIFICATION

Languages: Spanish - Native | English - C2 Proficient

Certification: EF SET English Certificate - 76/100 (C2 Proficient)